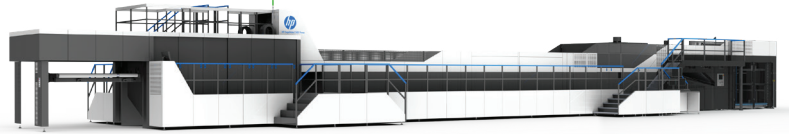


# 5 WAYS



## SUTHERLAND PACKAGING CAN HELP YOU PROFIT FROM THE SPEED, FLEXIBILITY, AND PRECISION OF THE FULL-COLOR HP C550 DIGITAL PRESS



### SPEED TO MARKET

On-demand printing, last minute changes, and flexible print runs get you quickly to market... with one-off prototypes or full production rollouts.



### NEXT GEN COLOR QUALITY

Razor-sharp, offset quality printing in one single pass under one million nozzles to deliver more than 16,000 vibrant colors...all with precise matching of a brand's unique color profile.



### INSTANT COST SAVINGS

No costly printing plates, just one small artwork set-up fee...that's instant bottom-line benefit.



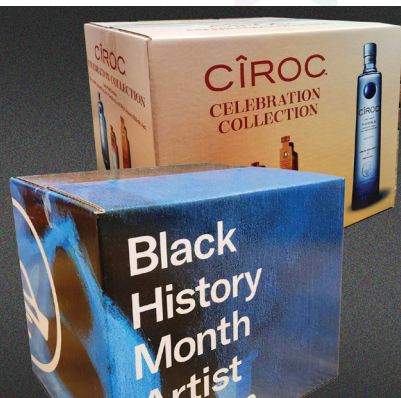
### GEOGRAPHIC COVERAGE

Sutherland's unique HP partnership allows us access to cover your digital needs from Canada down to the Carolinas.



### RECESSION PROTECTION

Instant flexibility to expand sales through a looming recession by reaching new customers and deploying your brand message... anywhere you choose, anytime you want.



**SUTHERLAND**  
HIGH IMPACT, POINT-OF-PURCHASE DISPLAYS

**PREMIER TECHNOLOGY + UNEQUALED EXPERTISE**

*That's the power of Sutherland's digital print solutions*

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